

I'm Not Flipping Burgers

Chapter 5 Definitions

Food Calendar - lists the entire meal plan for breakfast, lunch and dinner to know what needs to be on hand in the kitchen to cook the meals.

Consumption Rate - The expected time frame before a product will be purchased again

Impulsive Buy - An unplanned purchase for product or service just before a purchase is made

Unit Pricing - how much is being paid per package or multiple items in a one package.